



ELIX Polymers Tarragona, Spain

FOR: **General Polymers Thermoplastic Materials, LLC**, 6728 Dale Court, Clarkston, Michigan 48348

EDITORIAL CONTACT: Gregory Boston, (248)762-7676 E-mail: [gboston@gp-materials.com](mailto:gboston@gp-materials.com)

### **GENERAL POLYMERS THERMOPLASTIC MATERIALS ON THE MOVE AGAIN WITH GROWTH IN SUPPLIER REPRESENTATION FOR ELIX POLYMERS AMERICAS**

***Driven by growth in Canada & US coverage, General Polymers signs agreement for Distribution of Elix ABS & PC/ABS product line.***

CLARKSTON, MI (March 22, 2017) – Focused on providing quick product recommendations, pricing, availability and high levels of personalized customer service, **General Polymers Thermoplastic Materials LLC** is excited to announce an expanded supplier agreement with **Elix Polymers Americas** to represent their ABS & PC/ABS product line in North America.

**ELIX Polymers** is a leading manufacturer of ABS (Acrylonitrile-Butadiene-Styrene), PC/ABS resins and derivatives in Europe. They were formed as an offshoot of global petrochemicals giant Ineos and were divested by the group to meet an EU antitrust condition for the formation of Styrolution (Ineos/BASF).

*Per **Michael Kirtley, General Polymers Co-founder**, “Elix Polymers’ broad and proven product line of ABS & PC/ABS resins will complement General Polymers’ growing list of quality producers. Their success in the automotive, healthcare and appliance markets in Europe will translate well to those same markets in the U.S. With their support, General Polymers will help make Elix Polymers a household name in the North American ABS marketplace.”*

*“We are excited with the addition of General Polymers to our sales team.”, states **Richard Yant, Regional Sales Manager Elix Polymers US**. “Their aggressive growth plans and experienced sales staff complement our marketing strategy and provide Elix Polymers with a distribution partner with a national strategy for Canada and the United States.”*

General Polymers Thermoplastic Materials LLC of Clarkston, MI (Detroit metropolitan area) is the creation of Gregory Boston (former executive of General Polymers-Ashland Distribution, EMS-Grivory, & Asahi Kasei) and Michael Kirtley (President of Spartan Polymers & formerly of Channel Prime Alliance, Ostermann, & Delta Polymers). With rapidly expanding coverage, General Polymers is one of the fastest growing new thermoplastic resin distributors in North America.

For more information on **General Polymers Thermoplastic Materials** and other services, contact: Marketing Department, General Polymers Thermoplastic Materials, LLC, 6728 Dale Court, Clarkston, MI 48348 / PO Box 146 Romeo, MI 48065 Tel: 800-920-8033 Fax: 586-838-1194 E-mail: [info@GP-Materials.com](mailto:info@GP-Materials.com)

Web: [www.GP-Materials.com](http://www.GP-Materials.com)